

Pack It Up to Drive Sales!

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Packaging Sells

Packaging is as integral to selling an item as the recipe!

Overview:

- VSD Packaging solutions
 - Paper Tray
 - Plate/platter
 - Wrap
 - Chinese take out box
 - Paper boat
 - Factor the package item and cost into your total recipe cost.
 - Manufacturer Resources
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THEN



Food Trays PreK-5

NOW



FUTURE?

My Way Cafe Grades 6-12

THEN



NOW



FUTURE?



THEN



NOW



THEN



NOW



Include packaging into recipe

Consistency

Costing



Valley View School District Recipe Prep Sheet

1419 - MWC - ASIAN BOWL BAR (average)
 Recipe HACCP Process: #2 Same Day Service
 Source: VVSD
 Number of Portions: 3
 Portion Size: Serving

Ingredient #	Ingredient Name	Measurements	Instructions
R-001129	Asian Bowl, Gen Tso's Ck MS/HS	1 Serving	No Instructions Assigned
R-001117	Asian Bowl, OrangeChk-MS/HS	1 Serving	
R-001108	Asian Bowl, Teriyaki Chk	1 Serving	
904135	Fortune Cookie IW, Packer #921744	3 Each	
990505	Asian Rice Bowl Containers 16oz	3 each	

*Nutrients are based upon 1 Portion Size (Serving)

Calories ¹	*326.585* kcal	Total Fat	*3.969* g	Total Dietary Fiber	*3.148* g	Vitamin C	*1.955* mg	*10.938%* Calories from Total Fat
Saturated Fat ¹	*0.609* g	Trans Fat ²	*0.000* g	Protein	*17.435* g	Iron	*1.023* mg	*1.677%* Calories from Sat Fat
Sodium ¹	*788.879* mg	Cholesterol	*55.725* mg	Vitamin A	*340.211* IU	Water	*23.977* g	*0.000%* Calories from Trans Fat
Sugars	*15.420* g	Carbohydrate	*53.619* g	Calcium	*4.122* mg	Ash	*0.384* g	*65.673%* Calories from Carbohydrates
Moisture Change	0.000 %	Fat Change	0.000 %	Portion Cost	\$1.046			*21.354%* Calories from Protein
Type of Fat	-							

Components

Meat/Meat ALT	2 oz eq	Grain	2 oz eq	Fruit	cup	Vegetable	cup	Milk	cup
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Allergens

Egg	Soy	Wheat	Gluten Free					
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The Cargill logo features a green leaf-like shape above the word "Cargill" in a bold, black, italicized sans-serif font, with a trademark symbol (TM) to the right.The J.T.M. Food Group logo consists of the letters "J.T.M." in a stylized, yellow, outlined font with a red shadow, set within a red and yellow circular emblem. Below the emblem, the words "FOOD GROUP" are written in a simple, black, sans-serif font.

How can manufacturers provide K12 packaging solutions?

- Foods Shows
 - Exclusively show items in K12 friendly packaging!
- Create customer loyalty through packaging when/if possible.
- Budget = \$0.10/item MAX
- Create a Value Add with Packaging!

Contact



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